



FOR IMMEDIATE RELEASE

**MICHAEL'S PLACE PRESENTS "AVENGERS: ENDGAME" FOR 10TH ANNUAL
"NIGHT AT THE MOVIES" FUNDRAISER**

AMC Classic- Cherry Blossom 14 on Friday, May 3 at 7:00pm.

TRAVERSE CITY, MICH., April 9, 2019 – Michael's Place, northern Michigan's only non-profit grief support center, is excited to announce that they are celebrating the 10th annual *A Night at the Movies* benefit with a new location and new blockbuster film, *Avengers: Endgame*. This highly anticipated film will be showing at AMC Classic—Cherry Blossom 14 on Friday, May 3 at 7:00pm.

"Hosting *A Night at the Movies* at Cherry Blossom 14 is a fantastic opportunity to celebrate our fundraiser's 10th year," said Executive Director, Mindy Buell. "We are grateful to the Sarafa family at Cherry Blossom 14 for their kindness and community spirit in support of Michael's Place and to all of our generous sponsors that make this event possible," said Buell. "All funds raised for the May 3rd event of *Avengers: Endgame* will directly impact the grieving children and families in our region."

Avengers: Endgame is a highly anticipated Marvel Studios cinematic event, featuring a star studded cast of superheroes who take on the evil Thanos to restore order in the universe. The action-packed film will create a memorable movie-going experience. *Rated PG-13.*

Tickets for the event are \$25. To order, visit www.MyMichaelsPlace.net/Movie-Night or call 231.947.6453. All proceeds directly support Michael's Place programs and ensure that these services remain at no cost to our community.

A Night at the Movies is presented by North Bay Produce and Friends of Michael's Place, with Major Sponsor support from American Waste, Johnson and Associates Insurance, Independent Bank and Snap! Printing.

"We are incredibly appreciative of our sponsors and volunteers, who again are partnering with us to make *A Night at the Movies* a success," said Karen Browne, board president of Michael's Place. "Their support allows us to provide innovative and compassionate programs designed to help those who are grieving."

About Michael's Place

Michael's Place is a grief support center for children, teens, adults. The organization gives those who grieve a voice to share their story, care and support to survive their loss, and hope to begin to live again. In 2018, Michael's Place served nearly 1800 in our region throughout all programs and services.

For more information, visit www.MyMichaelsPlace.net or call (231) 947-6453.

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